

Mariah Congedo
Concession Stand Student Discounts
October 4, 2017

CAMERA 1

(-----ANCHOR-----)
WVU FOOTBALL IS BACK
AND HUNDREDS OF HUNGRY
STUDENTS FILL THE
STADIUM. NEW CONCESSION
STAND DISCOUNTS ARE IN
EFFECT THIS SEASON.
REPORTER MARIAH
CONGEDO HAS MORE ABOUT
WHERE AND HOW YOU CAN
GET THESE DISCOUNTS.

EFFECTS: TAKE PKG

(-----TAKE PKG-----)
MILAN PUSKAR STADIUM IS
FILLED EVERY GAME DAY
WITH STUDENTS CHEERING
ON THEIR MOUNTAINEERS.
SOMETHING THAT HAS
AFFECTED THEIR
EXPERIENCE, HOWEVER, IS
THE HIGH PRICES AT THE
CONCESSION STANDS.
SENIOR MORGAN MCNABB
ATTENDS SEVERAL GAMES A
SEASON AND SAYS IT'S TOO
EXPENSIVE.

CG:U: MORGANTOWN

S: MORGAN MCNABB/WVU
STUDENT

“A lot of students go to the games,
we end up getting hungry. We
don't get food because it's so
expensive.”
THIS SEASON, STUDENTS
MAY FIND SOMETHING
DIFFERENT ABOUT THEIR
EXPERIENCE AT THE GAMES.
DISCOUNTED FOOD AND

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S: MARIAH CONGEDO/
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S: ABUNDANCE HUNT/SGA
ATHLETIC SENATOR

S: ABUNDANCE HUNT

S: MORGAN MCNABB

DRINK ITEMS ARE NOW
AVAILABLE.

“Here at the stadium students are now able to get discounts by a swipe of their student ID. SGA Athletic Senator, Abundance Hunt, shares what sparked her interest in making this possible.”

“Everybody was tired, they were hungry and I heard so many people around me being like, “I don’t want to go pay \$12 or \$15 for a water and something to eat when I could go across the street and get something or go home.””

THE FOOTBALL STADIUM IS THE FIRST SPORTING EVENT TO HAVE THIS DEAL, BUT THERE ARE HIGH HOPES TO CARRY IT OVER TO OTHER EVENTS IN THE FUTURE.

“Ultimately the goal would be for there to be student discounts across the board.”

“I think it would be beneficial for every student at WVU.”

IN ORDER TO GET THE DISCOUNT STUDENTS NEED TO VISIT THE CONCESSION STAND BEHIND THE STUDENT SECTION AND AT THE RED ZONE. SGA IS CONTINUING TO WORK TOWARDS EXPANDING THIS PROJECT TO THE COLISEUM THIS YEAR. FOR
JOURNALISM 386

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THIS IS MARIAH CONGEDO
REPORTING.//////////

PKG TRT: 1:22

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